## TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES

1. Identity of the issuer or the underlying
issuer of existing shares to which voting rights
are attached:

Ienergizer Ltd

2 Reason for the notification (please tick the appropriate box or boxes):		
An acquisition or dispassed of voting rights	V	
An acquisition or disposal of voting rights	X	
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached		
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments		
An event changing the breakdown of voting rights		
Other (please specify):		

3. Full name of person(s) subject to the notification obligation:	Lloyds Banking Group plc
4. Full name of shareholder(s) (if different from 3.):	See Section 9
5. Date of the transaction and date on which the threshold is crossed or reached:	11 April 2011
6. Date on which issuer notified:	12 April 2011
7. Threshold(s) that is/are crossed or reached:	Direct / Indirect holdings increased to above 11% (Direct holdings increased above 3%)

8. Notified details:							
A: Voting rights	s attached	o shares					
Class/type of Situation previous to the triggering transaction			Resulting situation after the triggering transaction				
if possible using the ISIN CODE of of			Number of shares	Number of voting% of vorightsrights		oting	
	Shares	Voting Rights	Direct	Direct	Indirect	Direct	Indirect
Ord 1p							
GG00B54NMG96	15,231,934	15,231,934	4,801,093	4,801,093	12,995,798	3.201%	8.663%

B: Qualifying Financial Instruments Resulting situation after the triggering transaction					
Type of financial instrument	Expiratio n date	Exercise/ Conversion Period	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights	

C: Financial II Instruments	nstruments v	vith similar	economic effe	ect to Qualifying Fir	nancial		
Resulting situation after the triggering transaction							
Type of financial instrument	Exercise price	Expiration date	Exercise/ Conversion period	Number of voting rights instrument refers to	% of voting rights		
					Nominal	Delta	

Total (A+B+C)	
Number of voting rights	Percentage of voting rights
17,796,891	11.864%

## 9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

17,796,891 shares (11.864%) are under the control of Scottish Widows Investment Partnership Ltd, a wholly owned subsidiary of Scottish Widows Investment Partnership Group Ltd, a wholly owned subsidiary of Scottish Widows Group Ltd, a wholly owned subsidiary of Lloyds TSB Bank plc, a wholly owned subsidiary of Lloyds Banking Group plc (Direct / Indirect Interests).

Within these holdings, 4,304,816 shares (2.870%) are managed on behalf of Clerical Medical Managed Funds Limited, a wholly owned subsidiary of Clerical Medical Investment Group Limited, a wholly owned subsidiaries of HBOS Financial Services Limited, a wholly owned subsidiary of HBOS Insurance & Investment Group Limited, a wholly owned subsidiary of HBOS plc, a wholly owned subsidiary of Lloyds TSB Bank plc, a wholly owned subsidiary of Lloyds Banking Group plc. These holdings are therefore disclosed as an overall Direct Interest.

## Proxy Voting:

10. Name of the proxy holder:	N/A
11. Number of voting rights proxy holder will cease to hold:	N/A
12. Date on which proxy holder will cease to hold voting rights:	N/A

13. Additional information:	Notification using the Total Voting Rights figure of 150,010,000
14. Contact name:	Matthew Wilson
15. Contact telephone number:	0113 235 7729