

11 July 2011

iEnergizer Limited

Change of address of registered office

iEnergizer Limited, the international and full service BPO business, wish to advise that with effect from 20 May 2011, the address of the Registered Office of the Company has changed to the following:
Mont Crevelt House, Bulwer Avenue, St Sampson, Guernsey GY2 4LH.

-Ends-

For further information, please call:

iEnergizer

Anil Aggarwal, CEO

c/o FD 020 7831 3113

Arden Partners, Nomad and Broker

Richard Day/ Adrian Trimmings

020 7614 5917

FD

Jonathon Brill / Edward Westropp

020 7831 3113

Notes to editors on iEnergizer

iEnergizer is a full service BPO offering, across a range of sectors and countries

- Primary sectors:
 - Banking, financial services and insurance
 - Entertainment
 - Telecommunications
- Operating from six delivery centres in India and one in the US.
- Clients are predominantly US, Indian and Australian blue chip corporations including investment and commercial banks, leading diversified financial services companies, healthcare insurance companies, mortgage houses, utilities, and on-line games and entertainment companies.
- Typically 80% of work is non-voice which provides more specialised and higher margin services.

Strong financial track record of delivery- purely organic growth to date

- Original business founded in 2000.
- Revenues for the year ended 31 March 2010 were approximately US \$34m.
- CAGR of 33% achieved by the original business between 2003 and 2010.
- Practically debt free.
- Management propose to pursue to a progressive dividend policy following admission.
- 2010 proforma EBITDA margin of 34%.

Established operations across a range of sectors, servicing a range of blue chip global businesses

- Deep relationships have been developed with customers.
- Services provided are often business critical.

- Large diversified client base of more than 40 clients and end users across the world.
- Active in the domestic BPO sector, thereby closely aligned to the strong growth dynamics in the Indian economy.
- Established provider of third-party process solutions to the online-games industry servicing major players in the sector.

Board of Directors

- **Anil Aggarwal, CEO** and founder of the business. Anil is primarily responsible for business development, strategy and overall growth of the Company.
- **Sara Latham, Non-Executive Chairman**, former communications adviser to former President Clinton and former PM Tony Blair with over a decade of experience in strategic communications and public affairs.
- **John Behar, Independent Non-Executive Director**, with over 14 years' financial services and investment banking. Mr Behar is the Chief Executive of PL Capital and a non-executive Director for Indus Gas Limited, the London listed oil and gas company with assets in Rajasthan.